



Platform for personal inventory management and social networking in a circular economy.

Impact on Consumer Behavior:

- Encouraging responsible consumption and extending the useful life of goods.
- Connecting consumers to reuse, repair, and remanufacturing opportunities.

Key Features:

- Effortless item tracking, social sharing capabilities, and planning the use of goods.
- Future implementation of technologies such as Artificial Intelligence to help consumer increase longevity of their goods.

Environmental and Economic Benefits:

- Aiming to significantly reduce waste and GHG emissions through improved participation in a circular economy.
- Increased visibility into waste streams and materials to supply the circular economy.

