

# "So Kool," A revolutionary solar-powered slimline window air conditioner

The dedicated team behind So Kool comprises individuals with distinct yet complementary expertise. I, Edwin Zanke, bring valuable business acumen to the table, complemented by Stephanie Zanke, whose extensive background in customer service and shipping enhances our operational capabilities. Adam Toler, having been nurtured in his family's HVAC business, contributes a wealth of industry-specific knowledge and experience. Together, the So Kool team envisions reshaping air conditioning paradigms, driven by a commitment to sustainability and cutting-edge solar innovations. Our commitment extends beyond mere product delivery; by engaging with the community of South Georgia, we aim to educate and empower residents to make informed decisions about energy efficiency, renewable energy, and sustainability, thereby fostering long-term resilience and self-sufficiency within the community.

So Kool's mission is not just about creating innovative solar-powered air conditioning units; it's about fostering a deep connection with the community and addressing their unique needs for sustainable and affordable cooling solutions. As a Minnesotan who has moved to South Georgia, I have personally witnessed the pressing demand among the low to middle-income classes for products that are not only reliable but also economically viable, capable of paying for themselves over time.

South Georgia's rural and small-town communities often grapple with limited access to affordable and reliable energy resources, particularly during the hot and humid summer months. Many households struggle with high electricity bills, exacerbated by inefficient cooling solutions or lack thereof. This leads to inequities where certain segments of the population, especially those with lower incomes, are disproportionately burdened by energy costs. Additionally, reliance on traditional energy sources contributes to environmental degradation and exacerbates climate change, further impacting vulnerable communities.

Over a decade of intensive research and study, I have poured my expertise into the development of the So Kool solar powered air condition unit. This groundbreaking innovation is just the beginning of our commitment to serving the community. We plan to partner with two other companies in the local community, to expand our product line, offering a comprehensive range of solutions tailored to the specific needs of South Georgia's residents.

The need for sustainable and energy-efficient solutions is paramount, not only to address environmental concerns but also to ensure affordability and accessibility for all members of the community.

