


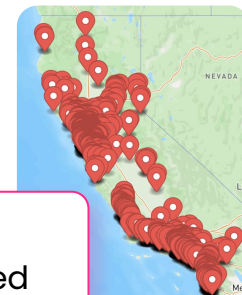


QuitCarbon Accelerating Affordable Home Electrification

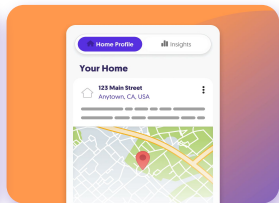
The Challenge: High upfront costs, complex processes, confusion about rebates, and bill uncertainty are barriers to **rapid and equitable home electrification**.

The Solution: QuitCarbon's comprehensive service **saves homeowners time and money** while helping **contractors work more effectively** to electrify America's 67 million single family homes:

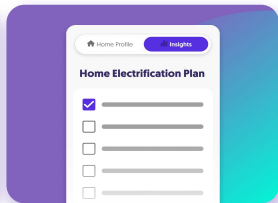
-  **Customized** insights and recommendations based on each home's details and energy use
-  **Free** guidance that lowers costs, maximizes rebates, & benchmarks contractor bids
-  **Scalable** platform with automated lifecycle marketing and AI-powered project bid analysis



Recruit



Assess



Optimize



Upgrade

Demonstration Results:

- ✓ **3,500+** homes enrolled
- ✓ **~1,000** contractor bids
- ✓ **4,500 tons** avoided CO2

Partners: EPA, cities, nonprofits & CBOs, for-profits



Team: Experts in tech, marketing, and home energy

- Combined 30 years expertise in growth, product, and partnerships



Cooper Marcus
CEO & Chief Quitter



Colin Bovet
Head of Marketing

