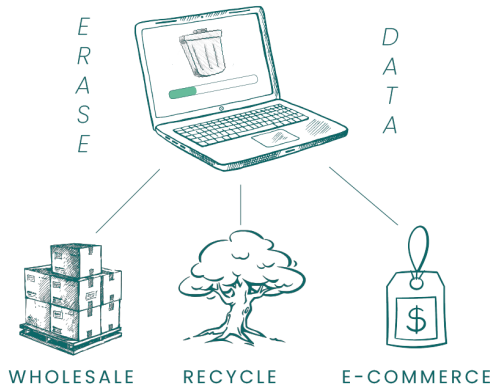# 80% of electronics end up in places they shouldn't

WHAT IS ITAD?

IT Asset Disposition (ITAD) is the secure and eco-friendly process of retiring, recycling, repurposing, or reselling outdated IT equipment, ensuring data security, compliance, and value recovery. Specialized companies are contracted by businesses to manage these services.

E R A S E   D A T A

WHOLESALE   RECYCLE   E-COMMERCE

OUR ADVISORS

Steve Viarengo
Senior Software Executive

Mark Hudson
General Manager Tech Defenders
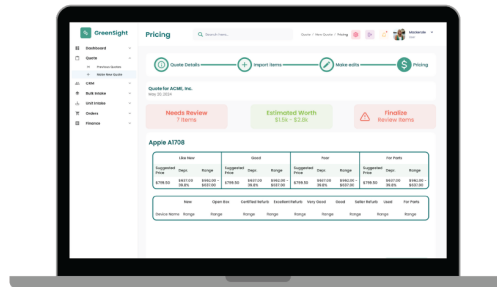

GreenSight Tech
Streaming the Resale and Disposal of Electronics

THE PROBLEM

The ITAD industry struggles to manage the growing volume of electronic waste due to outdated processes and software, leading to inefficiencies and lost revenue. A new, more efficient solution is needed to boost profits and reduce landfill waste.

WHAT WE DO

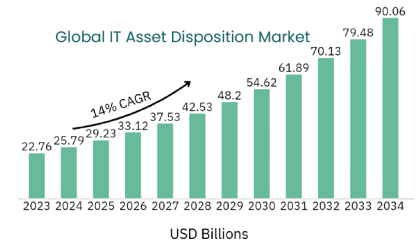## We're developing an end-to-end platform to replace the industry's current workflow.

- Provide customers with live market data to support quicker and more accurate pricing decisions.
- Computer vision technology enables customers to instantly identify devices from a photo.
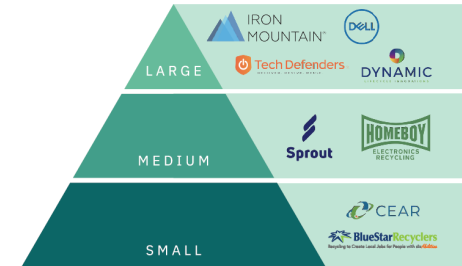- The go-to platform for the industry, filling a long-needed gap with a specialized solution, poised for growth.

THE TEAM

Jake Daniels
CEO

Diego Curiel
Co-Founder

Kenzie Kettwig
Co-Founder

GROWTH OF INDUSTRY

The IT Asset Disposition industry is expanding quickly at a 14% annual rate, driven by increased environmental awareness, ample supply, rising acceptance of used devices, and new legislation.

Global IT Asset Disposition Market

14% CAGR

2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
22.76	25.79	29.23	33.12	37.53	42.53	48.2	54.62	61.89	70.13	79.48	90.06

USD Billions

OUR TRACTION

LARGE
MEDIUM
SMALL

IRON MOUNTAIN · DELL · Tech Defenders · DYNAMIC · Sprout · HOMEBOY ELECTRONICS RECYCLING · CEAR · BlueStar Recyclers

OUR ASK

250K

Development	Team	Other
• Infrastructure	• Salaries	• Conventions
• API Calls	• Additional Tech Hires	• Legal
• Computer Vision		• ITAD Tours
• Testing		• Other

FINANCIAL PROJECTIONS

Quarterly Revenue Projections

$500,000
$400,000
$300,000
$200,000
$100,000
$0,000

Q4 Q1 Q2 Q3 Q4

Quarters (2024-25)