

# Solterra Solar Exchange (SolEx)

# **Transforming U.S. Solar Procurement to Boost Domestic Manufacturing**

**Vision:** Accelerate the adoption of U.S.-manufactured solar modules, driving economic growth and energy independence. Partner with Solterra's SolEx Marketplace Platform and help scale this transformative platform across the nation!

### Challenge:

- Cost & Complexity: Smaller solar
  projects face high costs and
  complex procurement processes.
- Domestic Disadvantage: U.S. manufacturers struggle to compete with cheaper imports/market dumping
- Import Risks: Ethical concerns, geopolitical/trade risks, and potential project delays undermine the appeal of imported modules.

#### Solution:

- Bulk Purchasing Power: SolEx aggregates volume from small projects to get large-scale pricing for U.S. solar modules.
- **Easy Procurement:** Our userfriendly platform simplifies decision-making and site logistics.
- **Risk Reduction:** By focusing on U.S.made products, SolEx minimizes legal and ethical risks, ensuring reliability.

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SolEx: Solar Marketplace							
Q Project Location Module Wattage The Delivery Dates The Decision Criteria							а
Manufacturer 💌	Product	\$/w EXW	\$/w Site 💌	Cell Origin 💌	Yield 💌	Warranty 💌	Bankability
Houston, TX	SEG-(445-460)-BMB-BG_182_EN SEG-(540-555)-BMA-BG_182_EN SEG-(595-610)-BMZ-BG_182_EN SEG-(540-555)-BMA-BG_182_EN(F2)	\$0.XX	\$0.XX	Imported Indonesia Domestic \$0.02 adder	XX.X%	Favorable	BB
HELIENE Mountain Iron, MN	156 Half-Cut Mono .605W – 625W 156 Half-Cut Mono .565W – 585W 144 Half-Cut Mono .560W – 580W 144 Half-Cut Mono .520W – 540W	\$0.XX	\$0.XX	Imported Vietnam Domestic \$0.03 adder	XX.X%	Standard	CC+
First Solar Perrysburg, OH	Series 6 – 430W-460W Series 6 Plus – 455W – 480W Series 6 Plus Bifacial – 455W-480W Series 7 TRL 525W-550W Series 7 FT1 – 505W-540W	\$0.XX	\$0.XX	N/A – CdTe Domestic Content Eligible	XX.X%	Standard	A

## Portal Mockup

#### Impact:

- Affordable Solar for All: Smaller projects get access to high-quality, cost-effective U.S. solar modules.
- **Boosting U.S. Jobs:** Increased demand for American-made products means more jobs and economic growth.
- Ethical and Reliable: Domestic production minimizes risks with imports, supporting a responsible supply chain.