



JEDI Impact

- **CHALLENGE:** The current voluntary Renewable Energy Certificate (REC) market fails to drive new clean energy projects, especially in underserved communities, relying on cheap, unbundled RECs that don't reduce emissions or provide meaningful social benefits.
- **SOLUTION:** Greenengrid's Impact+ REC model focuses on regions with the dirtiest grids and fewest incentives, creating new rooftop solar projects that generate upfront capital, accelerate clean energy adoption, reduce carbon emissions, and benefit underserved communities.
- **UNIQUE VALUE:** By aggregating small-scale solar installations, Greenengrid connects corporate buyers with meaningful clean energy projects, driving verifiable environmental and social impacts in high-emission regions. Quantum Energy's predictive AI platform enhances transparency on the health and biodiversity benefits of each project.
- **GOALS:** Secure REC offtake agreements, onboard local developers, and build partnerships with equity-focused nonprofits to scale solar projects. Greenengrid aims to boost corporate buyer confidence, create local jobs, and recruit 50% from BIPOC, female, and veteran-led communities within 12 months

Greenengrid makes rooftop solar affordable for underserved communities by leveraging corporate REC commitments to offset upfront costs. Focused on Justice, Equity, Diversity, and Inclusion (JEDI), Greenengrid targets high-impact areas, partnering with local developers to create economic opportunities and reduce energy burdens.