



Accessible and Affordable Solar for Everyone

THE PROBLEM Over 40% of US homes are low-to-moderate income, struggling with rising electricity bills and outages, and **unserved by solutions today.** Despite the promise of solar + storage, only 4M out of 145M US homes (3%) have it due to the requirements for:

1. Home ownership with **structural roof**
2. Spending **\$25k+** or committing to 25yr lease (high soft costs, 25% customer acquisition costs)
3. **6-12+ mos** process (& requires utility cooperation)

OUR EDGE

1. Certified **renter-friendly** system integration with **no home modification** required
2. No-tool, **no-roof** mounting & process takes **1-2 hrs** (**no utility permit** required)
3. Price is **\$2.5k+** or financed 2-5yrs (**no skilled labor**)
4. **Proprietary** computer-vision software for setup
5. **Community** financing and deployment

OUR SOLUTION Solar as accessible as a new appliance, **10x cheaper and faster** to install, + available to all. Use our software to size your system, setup your panels on the ground, fence, or wall and plug your main load (e.g., A/C) into our system where it runs on a mix of solar, battery, and the grid. Raya never backfeeds the home, avoiding utilities, permits, or home modifications. Save over 60% on bills with a 2 year payback in California.



PARTNERS

Community orgs we are beginning to collaborate with



Water, Energy and Technology Center



PUERTO RICO GREEN ENERGY TRUST



Meghan Wood, CEO

MBA & MS Sustainable Energy, Stanford
BCommerce, Queen's University



Nicole Gonzalez, CTO

MS Product Design & Engineering, Stanford
BS Electrical Engineering, Princeton

