

BRITEu - Hardtech Energy Accelerator

To achieve a successful and equitable energy transition, it is imperative to advance university-born innovations out of the lab and beyond the campus into a support ecosystem that can help them reach commercialization.

The BRITEu program bridges this gap in support for university-affiliated hardtech energy startups, focusing on transforming university-born innovations into market-ready solutions. Our agile three-stage approach includes annual Startup Weekend events to **engage** the university community from within, a 12-week virtual accelerator cohort to **educate** founders with necessary business acumen alongside their technical expertise, and continued strategic mentorship from our fractional executive (CXO) team to **accelerate** customer acquisition and fundraising.

PROGRESS TO DATE

- ✓ Successful accelerator cohort, graduating 7 startup teams
- ✓ Achieved statewide participation with inaugural Startup Weekend
- ✓ Commitment from universities and ecosystem partners for future events and cohorts

