

GROW+TOGETHER ACCELERATING HARDWARE AND MANUFACTURING

The **Urban Future Lab at NYU Tandon School of Engineering** and **SecondMuse** harnessed their collective strengths in manufacturing and accelerator expertise to launch a novel MVP aimed at closing climatetech gaps and enhancing the U.S. manufacturing landscape. UFL is backed by NYU Tandon, a titan on research and development in clean energy hardtech solutions, and SecondMuse, a social impact and innovation company with a track record like few. This comes with an enormous ability to execute programs, fundraise, and scale.

During Phase 2, UFL and SecondMuse successfully implemented their GROW + TOGETHER MVP, a startup-manufacturer matchmaking event, which also serves as the first step in applying for the full accelerator. The GROW+TOGETHER MVP catalyzed potential partnerships between hardtech clean energy startups with innovations in electromechanical assemblies and the manufacturing industry in the Northeast U.S. **The result: 17 opportunities for collaboration** were identified between manufacturers and startups. All four contract manufacturers (CMs) submitted Letters of Interest identifying at least one startup they could continue conversations with, and 10 startups submitted LOIs identifying the CMs they would like to continue meeting with. Additionally, all 4 CMs offered to connect with participating startups after the event and introduce them to others in the industry who could assist in their commercialization journey.

In the **GROW + TOGETHER Accelerator**, each cohort's curriculum (**4 month educational phase, 4 month project phase**) will be designed to leverage a particular manufacturing process (e.g., injection molding, electrical components, enclosures, chemicals) to allow for targeted recruitment, and accelerated learning and collaboration potential among both startups and manufacturers.

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