



repair made easy

<https://nimble.repair>

Nimble is transforming the third-party repair economy by making household repairs easy, accessible, and cost-effective. We're reducing waste, extending the life of everyday items, and empowering repair artists to thrive.

## The Problem

- **Getting Repairs is Hard:**

Customers struggle to find reliable, local repair options for household items, leading to frustration and pushing them to replace instead of repair – contributing to 20% of U.S. waste.

- **Repairers Can't Reach Customers:**

Skilled repairers often struggle to find enough customers, leading many to close or not start their business despite growing demand and supportive legislation. Nimble bridges this gap, helping repairers thrive.

## Our Solution

**Nimble's concierge service** offers an effortless, hassle-free way to get your items repaired – we handle everything from pickup to drop-off and all the logistics in between.

**Our digital platform** will supercharge our growth by simplifying logistics. With AI-supported repair assessments and communications, we'll be able to reach more cities and serve even more customers.

## Key Milestones

### Progress-to-Date

- **125 repair requests** processed
- **78 repairs completed**
- **12 active repair artists**
- **90% success rate** for attempted repairs
- **\$0 spent on marketing** – pure organic demand!

### Future Plans

- **Geo Expansion:** Nimble will scale across the Bay Area and eventually other U.S. cities.
- **Inclusive Growth:** We're committed to maintaining 40%+ of our repair artist network from marginalized communities, driving equity as we grow.