

The Problem: Linear Economy

Sports clubs & retailers accumulate excess gear (most of which is plastic), leading to cluttered storage spaces, increased overhead costs, & wasted potential for reuse.



The Solution: **Circular Economy for Sports Gear**

Passback upcycles sports gear, so every kid can play.

We manage the **reverse logistics process**, collecting and refurbishing surplus gear and redistributing it at a fraction of the cost, creating value for stakeholders across the supply chain.



MVP



Collect Surplus



Unsold New Gear

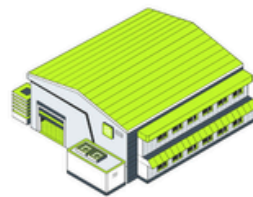
| Manufacturers | Retailers |



Used Gear

Sports Clubs | Sports Facilities |
Schools | Consumers

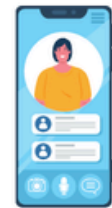
Reverse Logistics



Fulfillment Center & Admin Hub

- Sorted
- Safety Check
- Cleaned/Refurbished
- Sustainability metadata

Redistribute



Reuse

- Qualifying nonprofits/schools receive for free in bulk
- Sales of Gear



Sold Back/Recycled

- Sold back to the Manufacturer/Brand
- Sold to Recycling Facilities (Waste is recorded)
- Carbon Credits Sold

Plan: Partners

Systems Change is a Team Sport.

- 22+ network partners working together to bridge the socioeconomic gap.
- Global + Local Impact
- Redistribution partners serving lower socioeconomic areas often have a "wish list" of the exact items sitting in storage of partners in higher socioeconomic areas.

Collection Partners



Redistribution Partners



(^Scheduled 12 STL City Charter Schools Spring 2025)