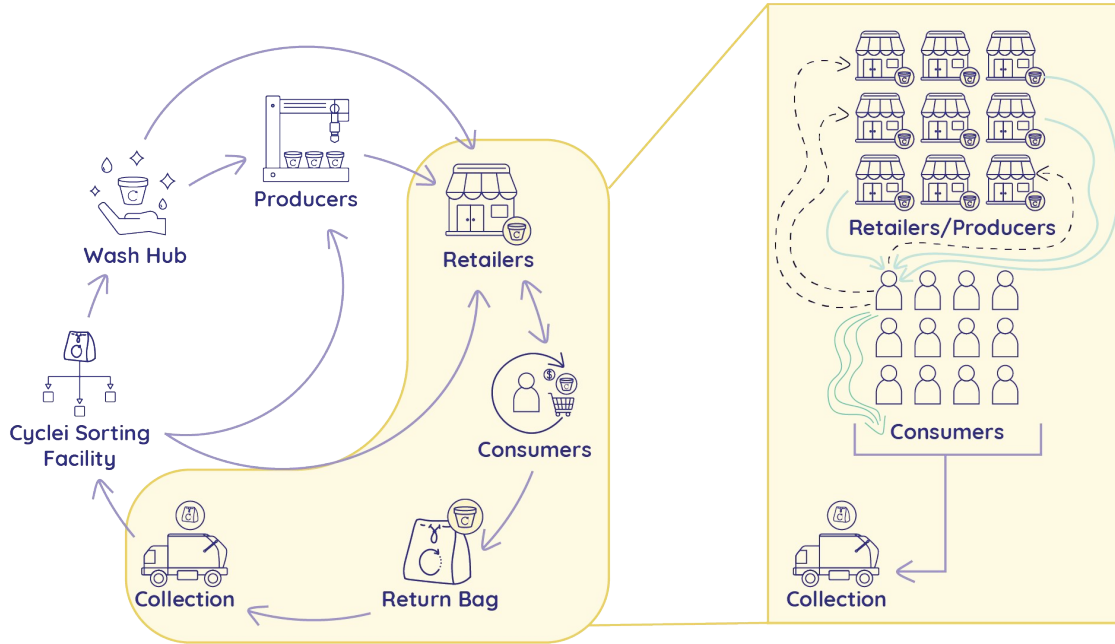




# Curbside Collection of Reusable Packaging

Building shared reuse infrastructure starting with curbside collection of reusable packaging



## Key Highlights



### Convenience is Key

Designed to allow businesses and retailers to adopt and use reusable packaging with the same convenience as single-use packaging



### Origin-Agnostic & Non-exclusive

Partnerships created with businesses that provide reusable packaging, supporting return logistics for all. Consumers will be able to toss reuse containers from multiple different retailers into 1 bin.



### Structured as a Cooperative

Worker and community ownership that leads to higher adoption, sustainable business practices, and increased community wealth



### Partnership Established with City Hauler

City of Berkeley's recycling hauler is partnering with Cyclei to pilot the first city-wide collection of reusable packaging.