



# The Global Alliance to Advance Reuse

We created a diverse & inclusive Standards Panel to develop global standards for reusable packaging systems.

Recently, we launched a Digital Standard to undergird the flow of materials in reuse systems. The standard will foster interoperability and efficiency in the reverse supply chain.

Over the next year, we will finalize the Digital Standard with **ANSI** accreditation and pilot it with reuse businesses and community-based reuse programs across the U.S.

**PR3 is seeking Pilot support for a TEA that underscores the economic benefits of interoperable reuse systems and boosts confidence among both private and public investors.**

[www.PR3standards.org](http://www.PR3standards.org)

