

FINGER LAKES REUSE INC.

# A Comprehensive Reuse Supply Chain (CRSC)

## Opportunity

Over the past 17 years, Finger Lakes ReUse (FLR) has developed a local reuse system that provides affordable used goods to the community, diverts materials from landfills, creates job opportunities, and distributes materials to those in need.

*This is now a proven, replicable model that has been successfully transferred to two additional communities (Cortland and Geneva, NY)*

Additionally, FLR is a founding member of Circularity, Reuse, and Zero Waste Development (CROWD). CROWD's cross-disciplinary work to advance circularity and retain embodied carbon within the built environment is a regional solution to a global challenge.



## Innovation

**Redirecting waste streams into markets prioritized by value extraction and energy impact, utilizing AI-powered database tools and an inclusive network of retail, warehouse, and repair enterprises.**

- ★ **The Comprehensive ReUse Supply Chain (CRSC)** innovates beyond traditional thrift, comprised of a robust online sales component and the brick-and-mortar infrastructure necessary to efficiently market available residential and commercial used materials, processing them by material type and sending them to priority markets utilizing new technologies in the sorting process.
- ★ This new approach addresses **the true scale of available materials, transforming current material reuse activities happening** in silos primarily via direct contractor-to-business trade or in a few reuse outlets that lack the capacity to address locally-produced volumes.

