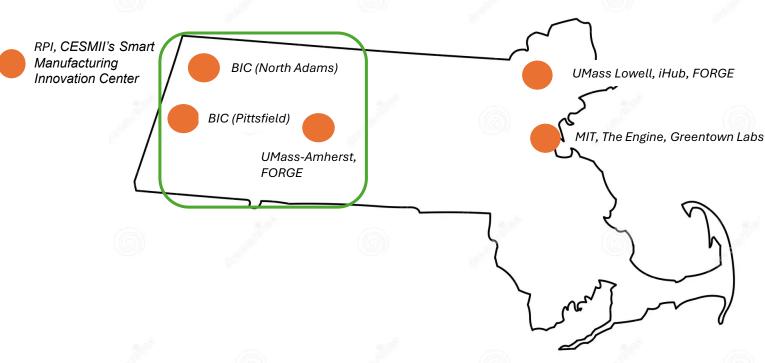


## The Western MA Clean Tech Manufacturing Initiative

Western Massachusetts offers affordable and buildable land, accompanied by a long history of manufacturing and a thriving base of local, national, and global firms, a strong value proposition for professional and skilled workforce talent, and direct alignment with the state's economic development goals and investments.



## The Berkshire Engle

Friday, October 18, 2024 Pittsfield, Massachusetts

"[CEO of the MA Clean Energy Center Emily] Reichert believes that each region in the state has something different to offer... For the Berkshires, those strengths are a pre-existing infrastructure of manufacturing, an already burgeoning group of climate technology businesses and an "ecosystem" for bringing it all together at the BIC," Reichert said. Reichert described the BIC as "the connective tissue" for stakeholders that could help those initiatives to develop."