DOE COMMUNITY ENERGY INNOVATION PRIZE WINNER

Arkansas Climate League People Power Project



Our Public Facing Resources

We have **three** "Shopping for DIY Energy Efficiency Kit Materials" shorts on our **YouTube Channel**, @**ARKCCL**. We are working with a professional videographer to create a "How to Use the Materials in Our DIY Energy Efficiency Kits" video which we will add to our website. It will be in both English and Spanish.







What about window seals?

10K views

Sealing Power Sockets and Light Switches

1.3K views

Shopping for Energy Efficiency Supplies

1.3K views

These videos have a total of 11.6K views!

On our website we have Energy Efficiency and Weatherization Resources listed for both people in the Fort Smith area and the State of Arkansas.



Resources for Energy Efficiency and Utility Bill Assistance

Looking to make your home cooler in summer and warmer in winter, while lowering your utility bills? The resources on this page may help!

If you live in the Fort Smith area, we invite you to text AR Climate League Outreach Coordinator Herbert McGill (479.434.7332)

and set a time to visit the Climate League Resource Center, located in the McGill Center, 521 North 6th Street, Fort Smith. Mr. McGill can assist you with identifying resources, as well as helping you complete and submit your applications.

DIRECTIONS

For Fort Smith Area Residents

The City of Fort Smith has two Water Utilities assistance programs available for low-income residential households.

Project Concern is a utility assistance program established by City ordinance to provide relief to customers who use water services solely for residential purposes. Learn more.

Supplemental Environmental Project (SEP) is a program developed as part of an agreement with the EPA to help low-income homeowners pay for private sewer line repairs. Learn more.

Are You an OG&E Customer? Learn more about their home weatherization and energy efficiency rebates/programs and free home energy assessment.

Is your home powered by Swepco? Check out their no-cost energy assessment and energy efficiency improvements.



Arkansas Statewide Resources

The Low-Income Home Energy Assistance
Program (LIHEAP) lowers the energy burden for
households by helping with home energy bills—
heating costs during the winter and cooling costs
during the summer for those who qualify. Click
here to find help near you.

The Arkansas Weatherization Program (AWP) was developed to help reduce energy usage in homes that are severely energy inefficient. The program is available to all income-eligible Arkansans and eligible housing units. The program helps customers find ways to reduce their daily energy usage. Advanced diagnostic technology, such as a computerized energy audit, is used to determine the energy conservation needs of a home. Click here to find your provider.

Rewiring America

For a deeper dive on federal tax credits and plans for making your home greener and more energy efficient check out Rewiring America's accessible and in-depth website.

We developed a **Grassroots Outreach Best Practices Presentation** that we delivered at the 2024 Arkansas Environmental Education Association Conference. This presentation is now **linked on our website**.



ABOUT THE ARKANSAS CLIMATE LEAGUE



We encourage environmental justice, energy security, and green energy conversations in low-income neighborhoods. We connect with grassroots leaders, listen, build relationships, provide information about local energy assistance and energy efficiency programs to low and middle income families, and work with other nonprofits to pursue local clean energy initiatives. We're also involved in statewide collaborations.

WE TAKE A HOLISTIC APPROACH

HOLISTIC MEANS CONSIDERING A COMMUNITY'S WHOLE WORKINGS AND BUILDING RELATIONSHIPS.

IT IS THE OPPOSITE OF A
BAND-AID APPROACH OR
PARACHUTING IN WITH "SOLUTIONS."

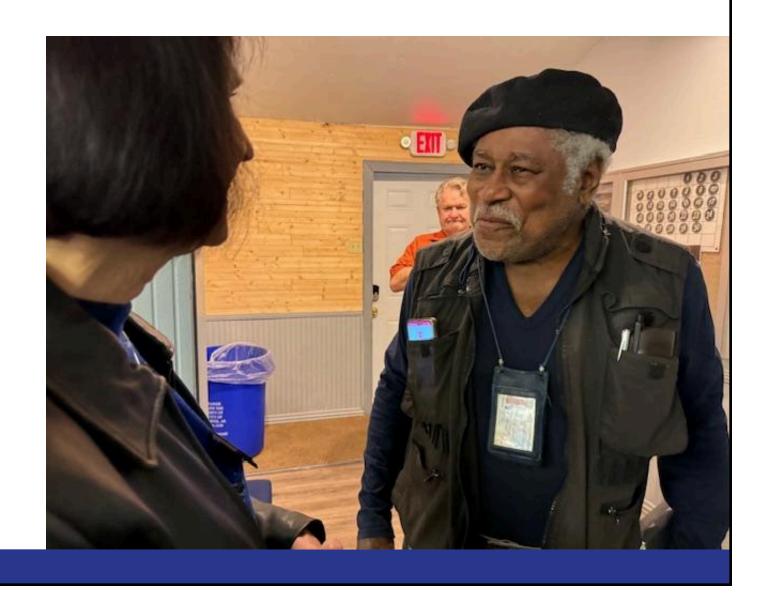


WE BEGIN BY SHOWING UP AND LISTENING

Attend gatherings at locations that are valued and familiar to neighborhood residents: community centers, community garden, etc. Listen for details of community life: routines, coping mechanisms, strengths, dreams, wisdom and challenges. Listen to see if, how or where

we fit in.

Be a friend first, not an "expert."



GOALS OF OUR HOLISTIC APPROACH

Emergence of organic collaborations that improve individual and neighborhood wellbeing (e.g. solar panels on community centers, regenerated community garden). Long-term authentic connections between individuals and entities (e.g. the Climate League and the McGill Center). Clearer understanding of intersecting problems (e.g. food insecurity, energy insecurity) and solution pathways. Empowered community voices. Strong partnerships for sharing resources, ideas, and meaningful action.



BENEFITS OF A HOLISTIC APPROACH



An in-depth, broad understanding of community strengths and needs can lessen mistakes

Minimum disruption; changes fit in organically- not causing more problems than solving

Balanced with all other needs; not forcing other needs to be neglected

Boosts positive outcomes and permanence

OUR APPROACH IN ACTION

COLLABORATING TO
ADDRESS ENERGY
INSECURITY AND FOOD
INSECURITY IN LOW INCOME
NEIGHBORHOODS ON
FORT SMITH'S NORTHSIDE

Community Energy Innovation Prize



Three Primary Activities

McGill Center Solar Panels

Community Conversations

Student Engagement

People Power: Energy Security | Ownership

The Arkansas Climate League People Power Team includes representatives from the McGill Center,
Antioch for Youth and Family,
University of Arkansas Fort Smith, and
Citizens' Climate Lobby Fort Smith Chapter

Working Together

The Climate League is Helping With:

*The Community Garden

*Applying for Energy Bill and

Water Bill Assistance

*Providing Home Weatherization

Starter Kits

*Getting Money-Saving Solar Panels

on the Elizabeth McGill Center

*Hosting Community Dinners



To Learn More or Help Out Text Herbie McGill 479.434.7332



MEETING PEOPLE WHERE THEY FEEL COMFORTABLE: CLIMATE LEAGUE RESOURCE CENTER HOUSED IN THE TRUSTED MCGILL CENTER

HELPING WHERE EVOLVING
OPPORTUNITIES PRESENT: COMMUNITY
GARDEN

COLLABORATING - SOLAR UNDER THE SUN INTERACTIONS WITH STUDENTS RAISING FUNDS AND ACTING TO MEET COMMON GOALS: ENERGY EFFICIENCY KITS.

ASSISTING NEIGHBORS WITH UTILITY ASSISTANCE APPLICATIONS

OUR RESOURCE CENTER IS HOUSED WITHIN THE MCGILL CENTER - A TRUSTED COMMUNITY GATHERING PLACE









OUR CHALLENGES

We are a small nonprofit making BIG things happen. We need more volunteers.



Historical lack of trust
Language barriers
Cultural expectations
Participant availability
Potential neighborhood
gentrification
Pre-pandemic needs amplified
in a post-pandemic world
Poor rental rights in Arkansas

Our Holistic Strategies and Solutions

Gather a representative outreach team.

Share decision-making power.

Have translators available to engage and inform.

Be in neighborhoods, hearing stories.

Keep it casual: food and freebies.

Seek longterm relationships with community leaders, city officials and local residents.

Network at nonprofit and city events.

Publicize: social media, radio and handouts. Seek grants prioritizing engagement.



STAY IN TOUCH. GET INVOLVED.













Our team strives to reach our Spanish-speaking community by providing translators at events and offering written materials in Spanish, ensuring everyone has access to the information they need. Through our partnership with the Crawford Sebastian Community Development Council (CSCDC), we successfully secured a Spanish-language version of their weatherization program application in print, ensuring that individuals who prefer paper applications have access to this important resource.







