

Integrating play into hospitals to make it the best hospital for children and women

Firstly I would like to apologize if my ideas may offend certain individuals but if I am to be honest we know vanity is at the root of all human decisions. In order to build the best hospital for children and woman then you need to hire aesthetically pleasing doctors, nurses and administration personnel.



Effort needs to be taken when selecting personnel. The reception area can be populated by familiar mascots and models that can do basic administration to serve as faces to the hospital to make the first 10 minutes as pleasant as possible.

No child wishes to be treated by someone unappealing to the eyes, unless they are willing to wear a costume. Something friendly and familiar like tiger or Winnie the Pooh. Children would very much appreciate sight piglet or Eeyore, when sick.



Rooms can also be painted with various colours, some bright and some organic. Colour can be used to alter mood. Certain colours have certain associations.



Red colours could also be used to indicate no go areas.



Various other Disney themes can be incorporated in different levels of the hospital. For example at some entrance you could have Shrek and donkey, or puss in boots. Some the little mermaid, the classics. Staff in Tom and Jerry costumes. Medical professionals in ridiculous costumes, all for the amusement of children.





As for making it pleasant for women, I would assume recruiting more good looking male nurses would do the job justice. However in no way should expertise be sacrificed in attempt to recruit the next best looking thing. Getting the best medical personnel is always the core of any hospital that wants to be the best, however it would be a bonus if they are also good looking. Another way this can be counteracted is through the use of screens, monitors, led's to deliver messages to patients. An avatar will appear on the screen as the patients lies in bed and this friendly looking avatar depending on age of patient will deliver the news to the patients under the supervision of a good looking representative. This representative's job would be to ensure the patient gets the doctor's message.

To summarize:

1. Get good looking people to serve as representatives
2. Get the infrastructure looking proper
3. Get medical staff to wear ridiculous outfits when they check up on patients
4. Incorporate various colours schemes throughout the entire hospitals, using red to indicate no go areas
5. Use avatars to deliver messages

There are various ideas I didn't touch upon like say technology, animation on the walls, but this sort of design aspects I believe you have it thoroughly thought out. In order to create the world's best hospital for kids and woman, I would believe you would need replace certain entrance walls with television displays playing familiar cartoons on repeat. The bedding in the medical room would need to ideally resemble the patient's room at home. The atmosphere and the walls should have a sense of familiarity. The use of holograms to change wall colours and pictures to resemble the kid's wall at home taken from a picture on a smart phone. Another idea would be to ask patients to wear virtual reality headsets the entire time and control what experience the patient has. The entire hospital can run virtually on a server that gets updated almost instantly. Perception can be everything.



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Imagine a scenario where a kid is sick, upon arrival administration is fast and automated and the reception area is handled by good-looking friendly people that guide the parents through the automated check-in process. The kid is made to wear a virtual reality headset and is magically transported to some magic place, on the way to the medical an avatar appears on the screen, and friendly doctor begins calming and assuring the kid that everything is going to be okay. This can be heightened further by providing fun lessons on the condition the patient is experiencing and how it will be tackled. The first ten will be pleasant for everyone. Check-in mechanism needs to be efficient and easy to use. The Medical personnel needs to be abundant. It's no use having the best looking building and not have the best people working in this building.