



“Be the change that you wish to see in the world.” -Mahatma Gandhi

# What is JoeVolunteer?

JoeVolunteer helps people spread kindness throughout the world.

It's like an Uber for Volunteers.



# The Problem

Millions of people need help.  
They need volunteers.



We don't have a **SUPPLY**  
problem, we have a  
**DISTRIBUTION** problem.



# The Solution.


Joe Volunteer uses an App,  
that shows all current  
volunteer opportunities.  
In real time, close to their  
location.

It Makes Helping Others  
Nearly Frictionless.



# The App


Each user gets to pick the areas they're most interested in helping:



Meals on Wheels and More

[MealsonWheelsandMore.org](http://MealsonWheelsandMore.org)

We provides home delivered meals for seniors and other homebound clients throughout the Greater Austin area.



Join | 18 Joe's




Dog Rescue Meet and Greet

[forgottenfriendstx.org](http://forgottenfriendstx.org)

Our rescue is looking for volunteers to assist at a Dog Adoption Meet & Greet.




Join | 160 Joe's



Little Helping Hands

[www.driveasenior.net](http://www.driveasenior.net)

Help Hope Food Pantry by working in the pantry on distribution day!



Join | 24 Joe's



# Revenue Model

We offer sponsorships and offers for companies that want the “halo,” effect.

We offer advertising on the App, our podcast, and videos.

We offer In-App Contributions. Others can see who has contributed by their profile picture in the app.

We will also offer joint-promotion opportunities for select companies.



# Marketing & Growth Strategy

We launch locally, in Austin and use media and word of mouth to get more Joes using the app and helping others.

We document, video, and promote the *absolute hell* out of the Acts of Kindness.

We duplicate this process in each city through our JoeVangelists.

We enlist celebrity help with “Shock and Awe,” packages and friends.



# Team



## Chip Franks

*Chief Joe and Bottle Washer*

Owner, Real Estate MarketPlace

Sales Professional

Resourceful and Tenacious.

## Joe Polish

*Grand Poohbah Joe*

Founder, Genius Network

Piranha Marketing

Marketing Master and *Extremely*

Well Connected.





# Competition



United Way encourages Volunteerism, but lacks specific ways for people to get immediately involved with helping others.



VolunteerMatch is a wonderful organization that matches Volunteers with opportunities. However, they have no real time opportunities and no app. It seems that it is not immediate.



# Let's Work Together.



“Our ambition is to bridge the gap between technology and social innovation. We are convinced that technology can more effectively address our community's *biggest unmet social and environmental challenges*. But we also know first-hand that such challenges cannot be solved by a sole person. Social entrepreneurs need the right support to fulfill their mission...

Tarmac TX equips social entrepreneurs with the necessary skill set and connections and helps them access funding to reach their *intended impact*.