

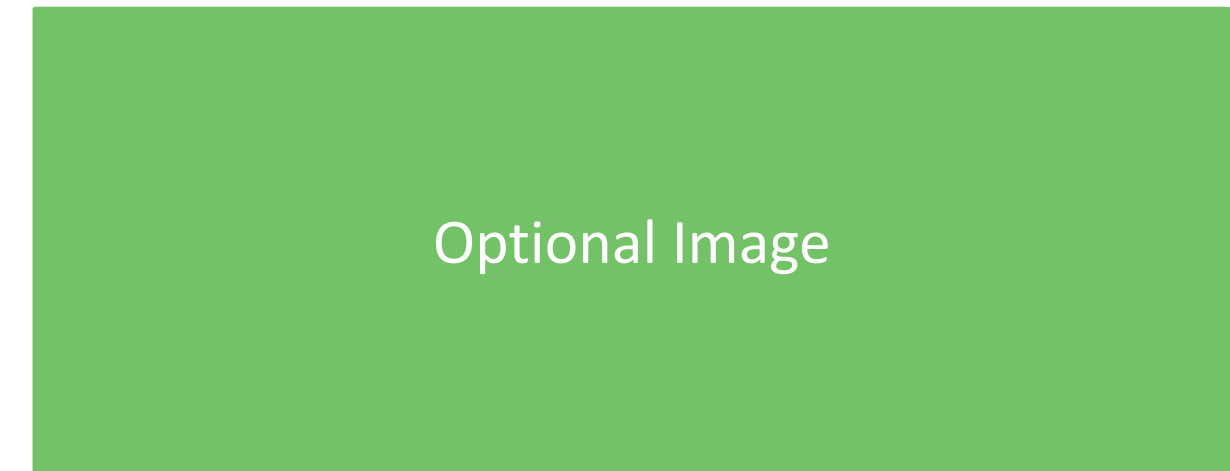
LITHIUM-ION BATTERY RECYCLING PRIZE



U.S. DEPARTMENT OF ENERGY

A Public Document

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Submission Title:	LIB Drive
Submission Track:	Collection



Concept

- Biggest coverage: Every family has a mail box
- Cheapest cost: Only a plastic bag and an instruction
- Most efficient: Once a year
- Incredible immediacy: National wide immediately

Approach

- Everybody will understand how that works

Potential Impact

- Every family gets involved
- 100% coverage