

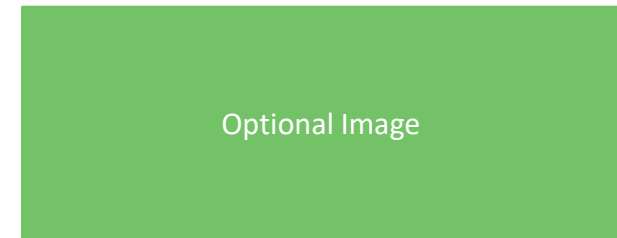
LITHIUM-ION BATTERY RECYCLING PRIZE



U.S. DEPARTMENT OF ENERGY

Team Name:	E3greenbattery
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City and State:	Milwaukee, Wisconsin
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Submission Title:	E-battery aggregation and awareness initiative
Submission Track:	Collection

A Public Document



Optional Image

Concept

- Moral Obligation awareness made through the appeal of high profile person or company brand
- Motivation to lessen our environmental footprint through consumer education
- Method proven through network expansion, proper packaging, safe handling and shipping

Approach

- Aggregation through already existing and established companies. Approach the battery market at the distributor, dealer and store level for proper aggregation, packaging and logistics.
- This segment of the battery industry already understands past concerns and they have adapted to better recycling solutions.

Potential Impact

- The impact of educating the battery industry alongside consumers will result in vast improvement on spent lithium ion batteries being taken out of the ever-growing storage facilities and/or potential landfill and sent to proper facilities for recycling.