



ECO-FRIENDLY • AFFORDABLE • SCALABLE • ENERGY

TEAM NAME: BatterEASE

PRIMARY SUBMITTER: Kinsley Gerks, CMO

CITY AND STATE: Orlando, Florida

MEMBER NAMES: Nicole Hall-Elser, CEO

- Rollins College
- Oregon State University
- UCF Business Incubator
- UCF Applied Research Institute
- Hult Prize
- Women's Microfinance Initiative
- Children of the Nations
- IDEAS For Us
- Rally Social Enterprise Accelerator
- StarterStudio

SUBMISSION TITLE: Turning E-Waste into Affordable Energy Solutions

SUBMISSION TRACK: Track 5: Other Ideas

ABSTRACT:

BatterEASE is a sustainability-focused electronic recycler. We take in all electronic waste to refurbish, repurpose, or recycle to benefit our local and global community. What sets us apart from others is our ability to take recycling batteries one step further through our rejuvenation process. We give old batteries a second life by using them to create affordable energy storage solutions for disadvantaged communities and those facing disaster.

