



# BATTEREASE

**PRIMARY SUBMITTER:** Kinsley Gerks, CMO

**CITY AND STATE:** Orlando, Florida

**MEMBER NAMES:** Nicole Hall-Elser, CEO

Rollins College; Oregon State University; UCF Business Incubator;  
UCF Applied Research Institute; Hult Prize; Women's  
Microfinance Initiative; Children of the Nations; IDEAS For Us;  
Rally Social Enterprise Accelerator; StarterStudio

**SUBMISSION TITLE:** Turning E-Waste into Affordable Energy Solutions

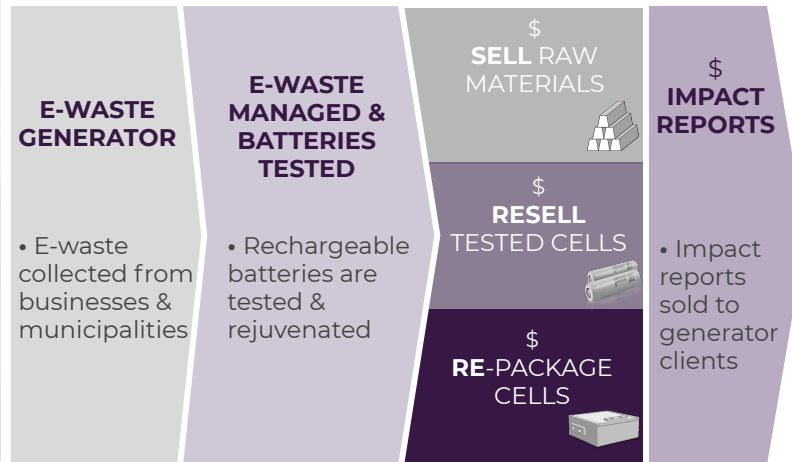
**SUBMISSION TRACK:** Track 5: Other Ideas

## CONCEPT

### REFURBISH, REPURPOSE, & RECYCLE E-WASTE

**divert waste** from landfills and  
create affordable **energy storage**  
solutions

## APPROACH



## POTENTIAL IMPACT

### ENVIRONMENTAL IMPACT

CO<sub>2</sub> & WATER POLLUTION MITIGATED  
WASTE DIVERTED FROM LANDFILLS  
LITHIUM BATTERIES RECLAIMED

### SOCIAL IMPACT

EASE BLOCKS CREATED  
ENERGY DISTRIBUTED