

Team Allbrand



Project: Allbrand Solar Monitor

Goal: Bring down the cost of microinverters by offering a universal monitoring solution.

Challenge: Today Solar installers choose a inverter system based on price and the quality of the software. This has created a market dominated by one company.

Plan: Offer a universal monitoring system for microinverters that moves a closed software ecosystem to an open one. Changing microinverters into a commodity just like solar panels.

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