



Powered by



Smart Energy Platform
NEO Utility

Saving money 1 kWh at a time.

www.ercoenergy.us
hub.ercoenergy.us
neu.energy

San Antonio - Texas

Felipe Sánchez

(+1) 210 895 9252

Market

Texas Energy Consumers

TAM: USD 3,43 B

SOM: USD 250 M

Industry



EnergyTech

Our Team



Felipe Sánchez
CEO



Juan E. Hincapié
CSO



Adrián Bolívar L
CGO



Daniel López
CTO



Juan C. López
COO

Passionate,
prepared and multi disciplinary
team

Challenges

- Annual money loss in Texas worth USD 3.43 B due to energy inefficiencies.
- Users are not capable of managing and properly controlling their energy and without this control, there can't be any improvement in energy efficiency.
- Lack of digitization and data usage.

Erco is aligned to utilities goals by creating new technologies, promoting energy efficiency and empowering customer engagement.

Business Model

We provide a SaaS (Solution as a Service) to energy retailers.

1. White label solution for energy efficiency.
2. Bill disaggregation, forecasting and budgeting.
3. Smart grids: TOU, DR, DSM, VPP, DER's management.



Success Stories



Fast Food Chain

12%
In Energy
Savings

"Help us identify which restaurants are losing energy"



Bike Manufacturer

10%
In Energy
Savings

"Allowed us to reduce ghost loads in our logistic Hub"



Ice Cream Chain

14%
In Energy
Savings

"NEU+ has an impact in our cold chain energy consumption"

Competitors



Differentiator:

Erco is creating a whole energy-tech ecosystem in which we include amazing UX through our Super App, implementing data driven solutions and a high performance proprietary hardware to deliver a world class service to our customers.

What if any utility could help its customers lower energy waste? It's possible with Erco's solution, customers could reduce 18% on average.

Next Steps

1. Run 30 pilots of NEU+ in San Antonio with all kinds of users, such as manufacturers, restaurants and residential energy consumers.
2. Assess results:
 - a. Final customer: Being able to identify and reduce energy consumption
 - b. Utilities: Improve user satisfaction and engagement. Go to a next level in energy efficiency and data awareness.
 - c. Erco: Validate our data and technology solution within US territory.