

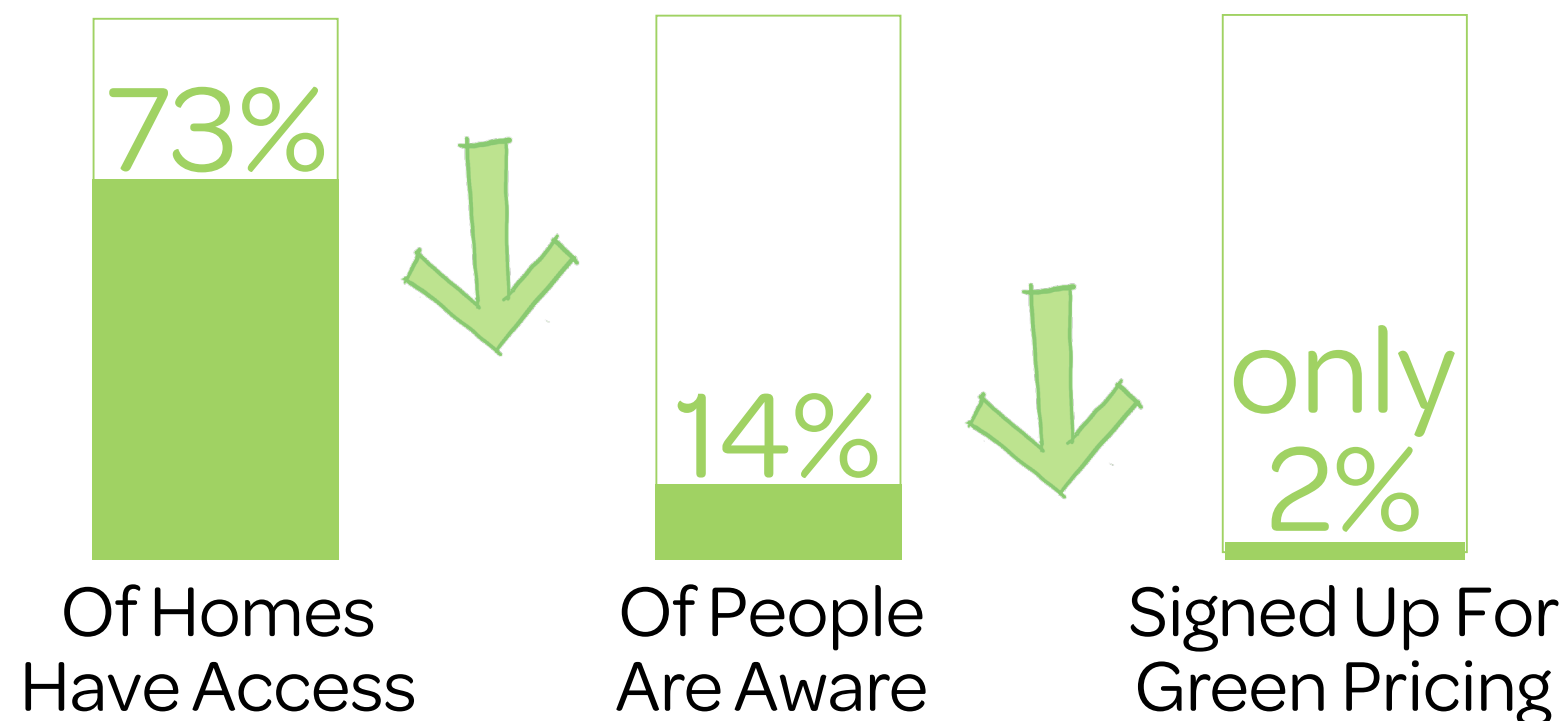


OVERVIEW

The **Green Neighbor Challenge** is building a digital toolbox to help US residents take energy action.

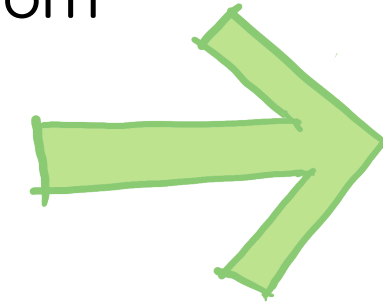
Our Green Pricing Finder helps anyone with a utility bill find, understand, and sign up for a REC-backed **green energy program**.

We're leveraging public data and good design to make the energy transition accessible to all.

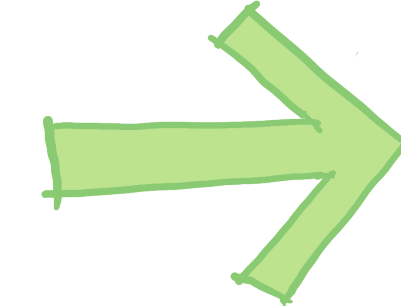


www.GreenNeighborChallenge.org

We aim to double enrollment from **2 to 4%** in green pricing programs among residential households



Which represents **19,935** new acres of solar or 2,470 wind turbines



Generating about **\$983M** in annual public health benefits from reduced emissions

Step 1

Enter Zip Code

Step 2

Compare Programs

Step 3

Enroll with your Utility

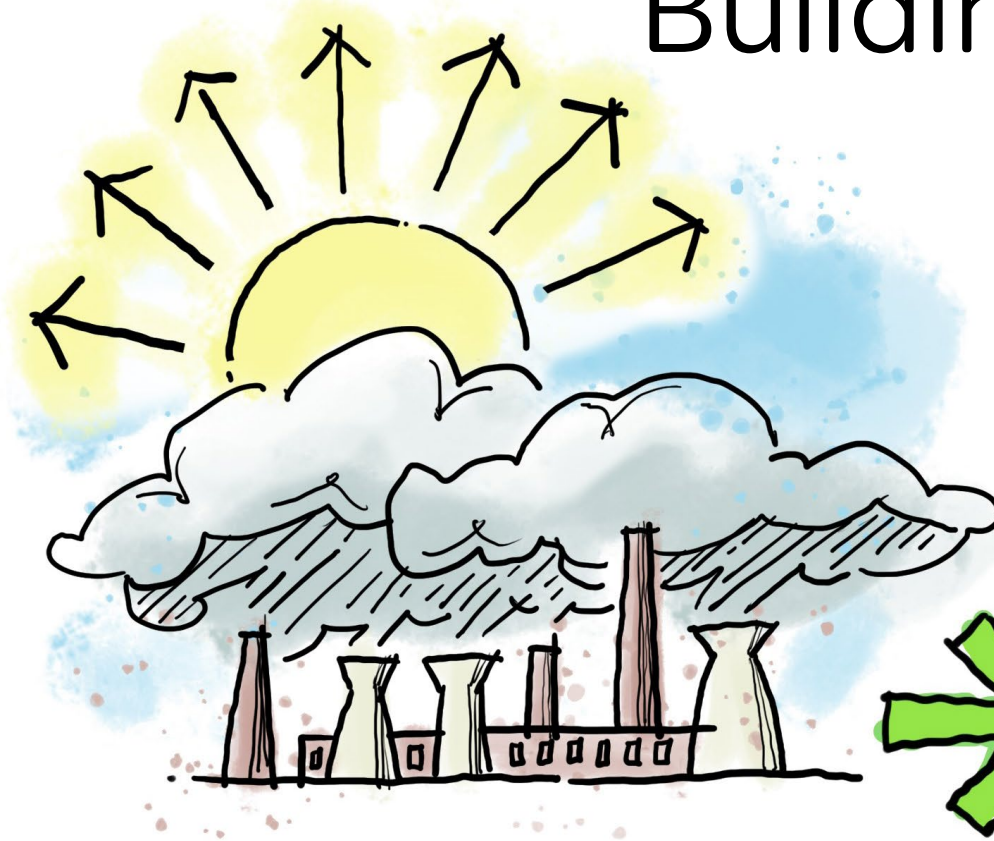
Step 4

Challenge Friends

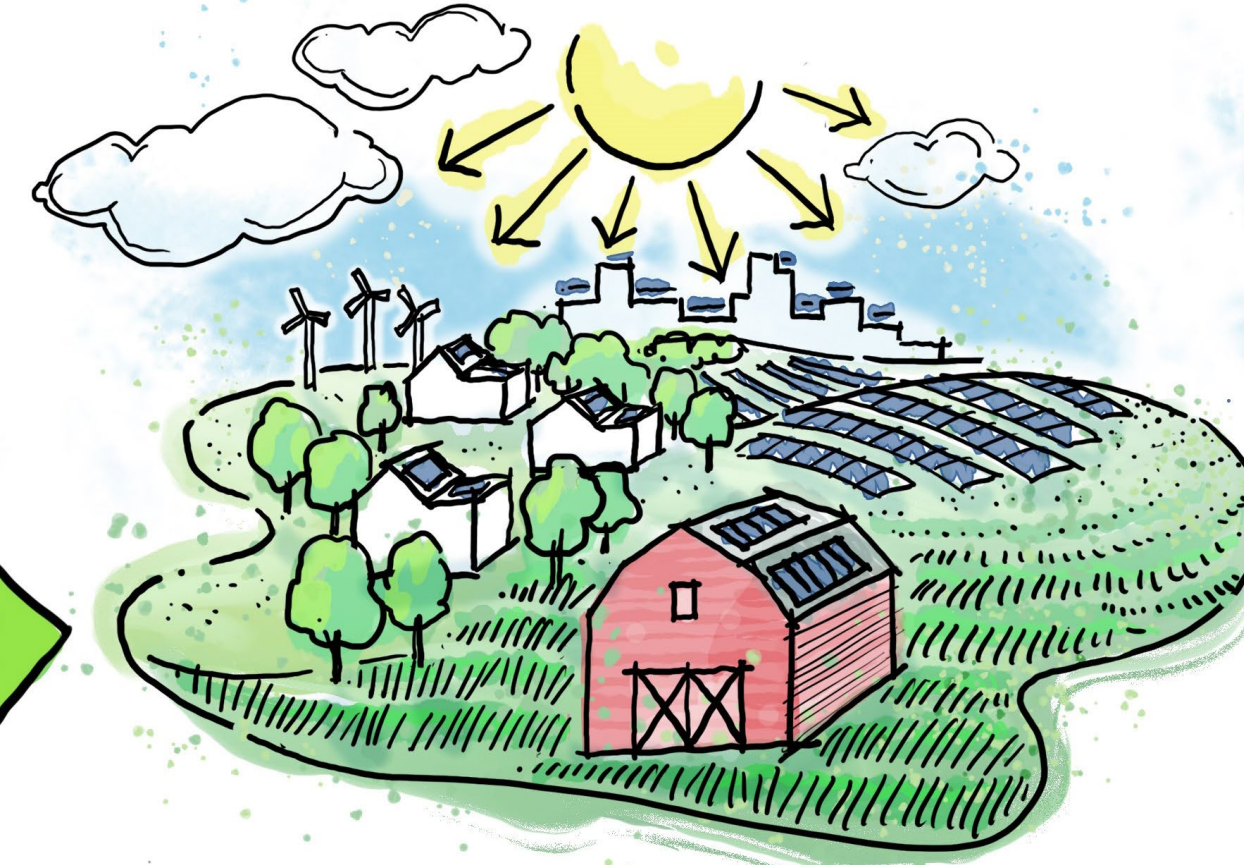
\$10/mo the average cost for a home to go 100% green

+ 10-23% the subscription rate for top-performing utilities

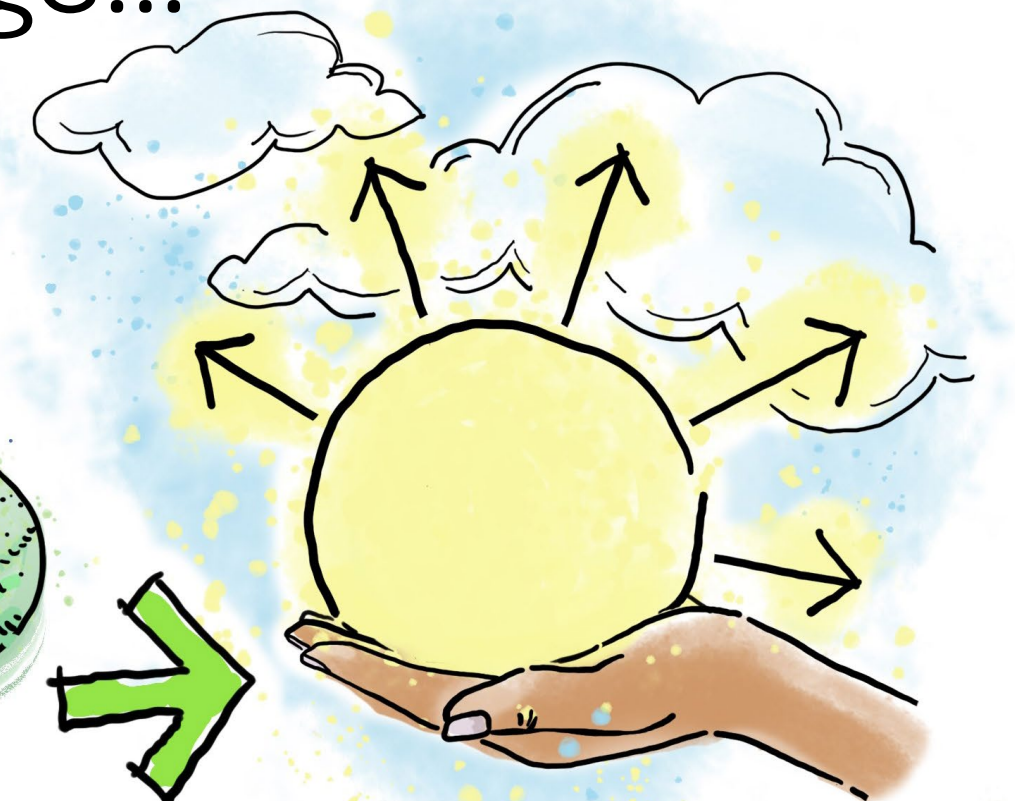
Building a Coalition for Change...



Harm Reduction



Distributed Ownership



Energy Democracy