

WattBuy Residential Solar REC Aggregation, Trading, and Management Summary

- As evidenced by Sol Systems - <https://bit.ly/3AaXnAl>, the market for helping consumers manage their own solar RECs to receive the monetary and climate credit already exists.
- However, an effective software-based solution that's able to reach a broad base of consumers is still needed.
- Given the existing successful REP plan site and the planned solar purchasing function, WattBuy is best positioned to deliver this.
- While there are definitely cost saving benefits to purchasing solar for one's home (e.g., less energy usage), the incremental financial benefits of going solar are limited and inconsistent across the country
- By aggregating SRECs across a broad base of consumers nationally, WattBuy can trade in the active REC commodity markets in an economically viable way and, at the same time, democratize access to these otherwise lucrative benefits for those consumers that have invested in solar for their home.
- WattBuy's goal moving forward is to simplify the onboarding process for consumers and limit the trading resources required for WattBuy to participate in the markets.