

The Solar Equity Platform

The Problem:

- Rooftop solar is underutilized, particularly in cities and EJ neighborhoods
- There is no incentive for project developers to maximize roof space if a building does not have a high enough load
- Traditional CSS is bogged down by high administrative costs

The Solution:

- A peer-to-peer energy trading platform that allows developers to realize their roof's full potential and improve project economics
- Provide no-cost energy credits to low-income customers in exchange for better project economics



The Benefits:

- An urban-alternative to greenfield community solar
- More installed capacity
- Expanding the reach of solar in EJ neighborhoods