# American-Made Digitizing Utilities Prize Submission

## Project Name

### Innovation tagline (e.g., your mission in a few words)

#### *Keyword tags*

## Team

Names, geographic locations, contact info, and LinkedIn profiles

## Partners

Key project partners and organizations (if any)

Link to your 90 second video

## Online Video: 90-Second Video (Public)

Post your publicly accessible video online (e.g., YouTube, Vimeo). Be creative and produce a video that conveys the required information in exciting and interesting ways, but do not focus on time-consuming activities that only improve production values (i.e., technical elements such as décor, lighting, and cinematic techniques). Assistance from others with experience in this area may be helpful. Members of the American-Made Network may be able to help you create your video.

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| Online Public Video – *Who is your team and what is your solution in 90 seconds?* |
| Suggested Content Competitor Provides   * Describe your team and how it is uniquely qualified to solve the selected utility’s problems. * Describe your proposed solution and why it is the best approach to the utility’s problem.   While there are no specific scoring criteria for the video, it will be evaluated as part of the entire submission package. The video serves as a first introduction of your team and solution to the reviewers. |

## Cover Page

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| **Cover page – List basic information about your submission Template[[1]](#footnote-1)** |
| * Project title * Team name * Track * Short description * Key project members (names, contacts, and links to their professional online profiles) * Other partners (if any) * Your city, state, and nine-digit ZIP code. |

#### Three Question Written Narrative

Answer each of the following three questions:

1. **Team** - What is your team’s past experience providing solutions for this or related problems?
2. **Solution** - What is your solution to the problem?
3. **Implementation Plan** - How will you measure the success of your approach?

For convenience, these questions are provided in the headings of the tables on pages 4-6 along with suggested content (and corresponding judging statements) to help guide your responses. You decide where to focus your answers.

You should answer each of the following three questions. The content bullets are only suggestions to guide your responses. You decide where to focus your answers. The individual answers to the three questions do not have a word limit; however, the aggregate response to these three questions must not exceed 2,500 words, not including captions, figures/graphs, or references. A word count must be included at the end of your submission (see template for details). You may also include up to five supporting images, figures, or graphs. The reviewers will score the questions based on the content you have provided.

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| **Question 1: Team -** *What is your team’s past experience providing solutions for this or related problems?* | |
| **Suggested Content Competitor Provides**   * Describe your team, the organizations that comprise your team, and the backgrounds and expertise of your team members. * Describe the unique past experience or combination of capabilities your team brings to the table. * Describe the relevant algorithms, software models, or concepts your team has developed and can leverage for this prize. * Demonstrate that your team understands (for Tracks 1–2) or describe (for Track 3) the utility partner’s problem, its broader context, and its negative impact on the utility. * Describe if and how your approach could be applied to other utilities facing a similar problem. | **A single score on a scale of 1–6 is provided, taking the following statements into consideration:**   * The team has the relevant skills and expertise to solve the proposed problem. * The team has access to relevant resources that can be leveraged for this prize. * The team demonstrates a thorough understanding of the utility’s problem, its broader context, and the importance of solving this problem. * The team has sufficient interdisciplinary expertise to develop and integrate digital infrastructure and data analytics tools effectivity. |

**Response to Question 1:**

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| **Question 2: Solution -** What is your solution to the problem? | |
| **Suggested Content Competitor Provides**   * Describe your solution to the problem and why you chose this method. * Describe the specific benefits your solution will provide to the utility. * Describe how the benefits can be quantified and measured following deployment. * Describe how this work expands on your team’s prior experience and capabilities. * Describe what other solutions you considered and why you chose not to implement them. * Describe the benefits of your approach over alternatives a utility might consider. | **A single score on a scale of 1–6 is provided, taking the following statements into consideration:**   * The proposed solution is clear and directly addresses the utility’s problem. * The team has identified appropriate metrics for success. * The team’s past experience and capabilities indicate a high likelihood of success. * The team is familiar with alternative solutions and provides strong justification for the selection of their approach over others. * The team has a well-defined plan for implementing their solution. |

**Response to Question 2:**

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| **Question 3: Implementation Plan** – How will you measure the success of your approach? | |
| **Suggested Content Competitor Provides**   * Define your goals and implementation plan during the Progress Phase, including tasks, milestones timeline, and what you will deliver to the utility. * Identify the data sets you will need to be successful and highlight any additional data sets needed that are not currently offered publicly or in the appendices. * Describe any anticipated challenges and how they will be addressed. * Provide evidence that if selected to move forward, your team can successfully complete the Progress Phase. | **A single score on a scale of 1–6 is provided, taking the following statements into consideration:**   * The plan shows a commitment to solving the utility’s problem. * The plan is ambitious, yet reasonable, and the team has a high likelihood of successfully implementing it. * The plan is built on reasonable assumptions and lessons learned from other notable efforts in this space. * The required data sets are likely to be available. * The team has the resources available to successfully implement the plan in the next phase. |

**Response to Question 3:**

## Supplementary Information

### Three question narrative word count: \_\_\_\_\_\_\_ total words

**Submission Summary Slide (Will Be Made Public)**

Make a public-facing, one-slide submission summary that introduces your team and/or organization and your mission. There is no template, so competitors are free to present the information in any format. Any text must be readable in a standard printed page and a conference room projection and should be at least 14-point font.

**Letters of Support or Commitment (Optional)**

Attach one-page letters (of support, intent, or commitment) from other relevant entities to provide context. Letters of support from partners or others that are critical to the success of your proposed solution will likely increase your score. General letters of support from parties that are not critical to the execution of your solution will likely not factor into your score. Please do not submit multipage letters. If you are working with a utility partner outside of the three identified for this prize, you must include a letter of support from your utility partner. Competitors in Tracks 1 and 2 should NOT submit letters from the pre-identified utility partners (BPA, Clark PUD, and Dominion).

**Please read and comply with additional requirements about your submission in** [**Appendix 1.**](https://www.herox.com/digitizingutilities/resource/1095)

**COMPETITORS THAT DO NOT COMPLY WITH THESE REQUIREMENTS MAY BE DISQUALIFIED.**

1. Use of the template is optional; however, all components listed here must be included in your document if you chose to create your own. [↑](#footnote-ref-1)