



Community Energy Innovation Prize



Informational Webinar – October 2023

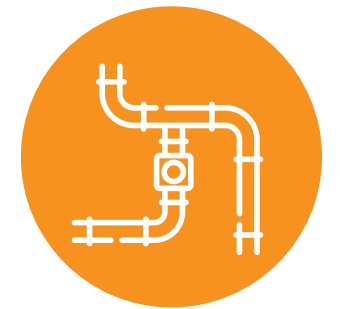
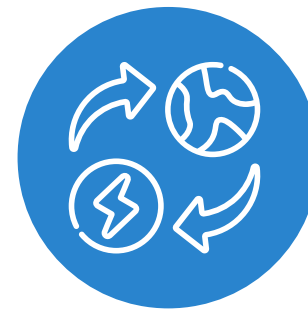


Webinar Housekeeping:

- This webinar is being recorded.
- Attendees are in listen-only mode.
- Use the chat or Q&A to ask questions.
- Audio Issues?—Try connecting over the phone, or visit the Zoom Help Center webpage if issues persist.

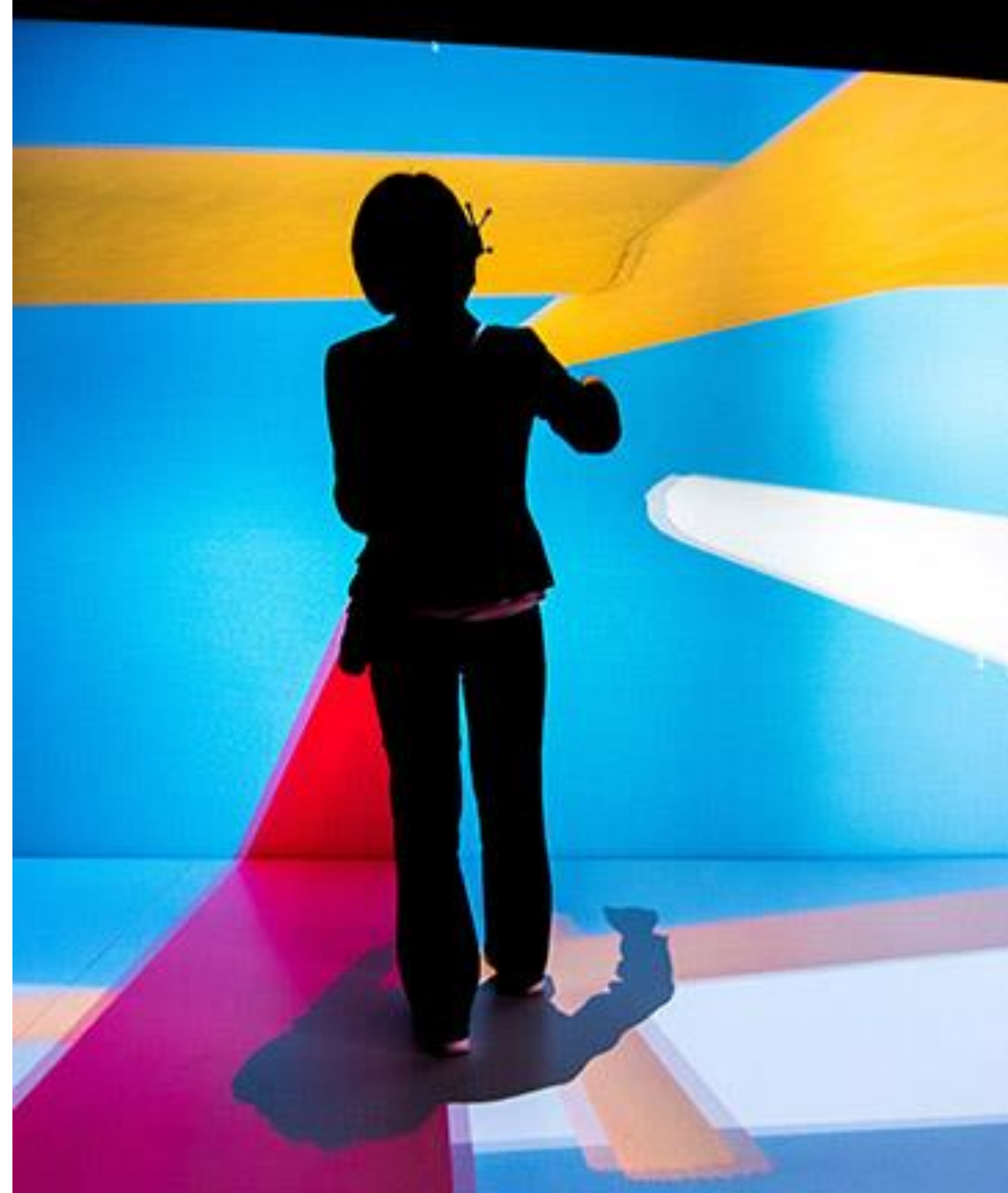
These slides, the webinar recording, and any questions from the chat/Q&A not answered today will be posted to HeroX:

www.herox.com/CommunityEnergyInnovation/resources



Agenda:

- Introduction to the Community Energy Innovation Prize
- Prize Eligibility
- Timeline
- Submission Requirements
- Scoring
- Using HeroX
- Support and Resources



INTRODUCTION

Community Energy Innovation Prize

Pathways to a Clean Energy Future

- The Community Energy Innovation Prize aims to fund organizations for ongoing and/or proposed activities related to climate and clean energy that **support, build trust, and strengthen relationships and partnerships with disadvantaged communities.**
- The prize directly supports the Justice40 Initiative, which directs 40% of the overall benefits of certain federal investments—including investments in clean energy and energy efficiency; clean transit; affordable and sustainable housing; training and workforce development; the remediation and reduction of legacy pollution; and the development of clean water infrastructure—to flow to disadvantaged communities.

U.S. Department of Energy's (DOE) Office of Energy Efficiency and Renewable Energy (EERE)

- The Community Energy Innovation Prize was established by DOE's Office of Energy Efficiency and Renewable Energy (EERE), Office of Economic Impact and Diversity (ED), and Advanced Materials and Manufacturing Technologies Office (AMMTO). The prize is part of the American-Made family of prizes and is administered by the National Renewable Energy Laboratory (NREL).



supercharge

A REVOLUTION OF **BOLD IDEAS**

Fast track your ideas for the clean energy revolution



\$200M

in cash prizes
and support



55+

prizes



400+

Network
members

AMERICAN
MADE

U.S. DEPARTMENT OF ENERGY

Community Energy Innovation Prize

- \$7.49 million in prizes
- Successor of the [Community Clean Energy Coalition Prize](#) and the [Inclusive Energy Innovation Prize](#)
- Support capacity building, innovation, entrepreneurship, and economic development in disadvantaged communities through:
 - Academic Programs
 - Workforce Development
 - Clean Energy Technology
 - Clean Energy Manufacturing

Community Energy Innovation Prize Tracks

Clean Energy Ecosystem Track

Support communities and organizations who have been historically underserved in advancing community-based clean energy transition programs from a wide range of clean energy initiatives and technologies.

Manufacturing Ecosystem Track

Support communities and organizations that have been historically underserved and further the development of clean energy manufacturing innovation ecosystems.

Collegiate Track

Inspire and support the next generation of climate leaders to make an impact in their communities and support community-based clean energy transition programs.

BACKGROUND

Community Energy Innovation Prize: Collegiate Track



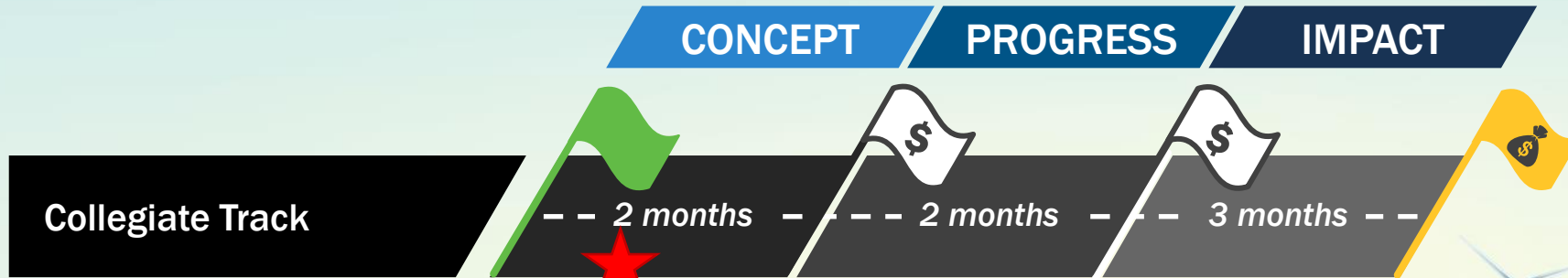
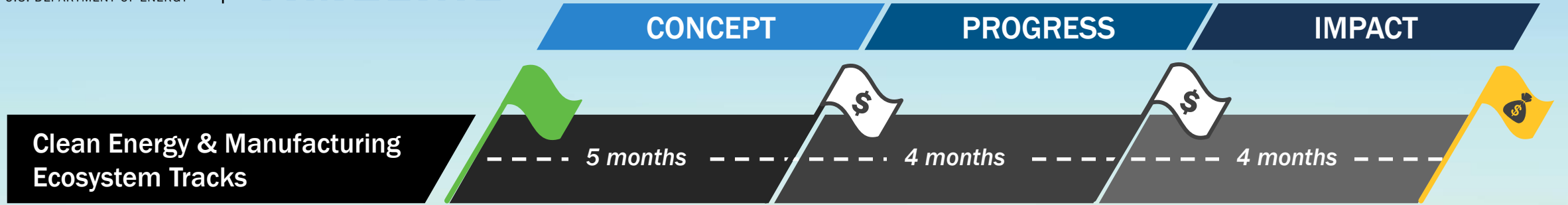
Collegiate Track Prizes

	\$450,000 cash prize pool	Recipient	Activities
CONCEPT Phase Prizes	Up to 10 cash prizes of \$15,000 each to the university recipient and in-kind mentorship services	Academic Institution	Supporting students directly, any project-specific materials and travel to any relevant events
PROGRESS Phase Prizes	Up to 10 cash prizes of \$20,000 each to the community recipient and in-kind mentorship services	Community Partner	Supporting community partner directly both in implementing the project and in advising the engaged students and any project-specific materials
IMPACT Phase Prizes			
GRAND PRIZE	Total cash prize pool of up to \$100,000 to be distributed among GRAND PRIZE winners	Community Partner	Supporting the sustainability of the project at the conclusion of the prize

Community Energy Innovation Prize Eligibility

- Collegiate Track teams must be made up of an **academic institution, eligible students, and a community partner** that meets the eligibility requirements. Diverse, interdisciplinary, well-rounded teams are highly encouraged, and both U.S. and non-U.S. institutions and students are welcome to apply, but non-U.S. institutions must partner with a U.S.-accredited institution to participate.
- View complete eligibility requirements for all three tracks in the [official prize rules](#).

Community Energy Innovation Prize TIMELINE



We are here.



* Check official rules document for detailed timeline. Graphic not to scale.

Community Energy Innovation Prize Key Dates

Collegiate Track Key Dates	
CONCEPT Phase Submission Open	Aug. 29, 2023
CONCEPT Phase Submission Closes	Nov. 3, 2023
CONCEPT Phase Winner Awards and PROGRESS Phase Opens	Dec. 1, 2023 (anticipated)
PROGRESS Phase Closes and IMPACT Phase Opens	March 4, 2024 (anticipated)
PROGRESS Phase Winner Awards	March 11, 2024 (anticipated)
IMPACT Phase Closes	May 17, 2024 (anticipated)
IMPACT Phase Winner Awards	May 18, 2024 (anticipated)
Final Event (in person) and GRAND PRIZE Winner Awards	May 17–18, 2024 (anticipated)

All dates are subject to change. All submissions are due at 5 p.m. ET on the deadline noted.

SUBMISSION REQUIREMENTS

Collegiate Track – CONCEPT Phase



Cover Page



Include Basic Information

- Team name and description.
- Link to 3-minute online video pitch.
- Key project members and/or partnering organizations
- Location of community to benefit from the clean energy project and competitor's city and state.
- Goals of the prize the proposed project aims to achieve.
- **Required. Public. Not Scored.**

Summary Slide



- Public-facing, one-slide submission summary
- Introduces your team and/or organization, and their mission
- No template – present information in any format
- **Required. Public. Not Scored.**

3-Minute Video Pitch



- Help reviewers and the public understand the competitor, any partnering organizations, and the planned activities
- Be creative and convey information in a fun and engaging way
- Reviewers focus on content, not the quality of video production
- **Required. Public. Scored.**

Narrative Document



- Primary submission document
- Maximum of 5,000 words
- Up to 5 supporting visualizations or graphics
- Include a response for each of the scoring criteria
- **Required. Not Public. Scored.**

Evidence of Commitment



- One-page letters from community partners with which the academic institution will be partnering
- Commitment from the academic institution itself
- May include letters of commitment, memoranda of understanding, contracts, and/or funding agreements
- **Required. Not Public. Scored.**

SCORING

Collegiate Track – CONCEPT Phase



How to Read The Scoring Rubric

Scoring Criteria: 3-Minute Video Pitch

Suggested Content Competitor Provides

- An introduction to the team and any partnering organizations and relevant experience, qualifications, and capabilities that the competitor will use to complete the proposed project.

Each Statement Scored on a 0-5 Scale

- The team and any partnering organizations possess relevant experience, qualifications, and capabilities to complete the proposed project.

On the left-hand side are suggested content you could provide to address the scored statements.



On the right-hand side are the exact scoring statements that reviewers will use to score your submission.

Scoring – Points Table

Collegiate Track		
Criteria	Number of Scored Statements	Total Possible Points
3-Minute Video Pitch	3	15
Narrative Document		
Criterion 1: Institutional Capabilities and Experience in Community Engagement	6	30
Criterion 2: Proposed Activities and Goals Aligned to the Prize Award	6	30
Evidence of Commitment	1	5
TOTAL	16	80

COMPETITOR SUPPORT AND RESOURCES



Using HeroX

AMERICAN MADE CHALLENGES American-Made Challenges 3,708 Share Follow (1.5K)

Community Energy Innovation Prize

Provide support, build trust, and strengthen partnerships with underserved communities while advancing the clean energy transition.

Energy, Environment & Resources
Non-Profit & Social Impact Technology

Stage: Enter Prize: \$7,490,000

SOLVE THIS CHALLENGE

Share & follow the prize

Submit your idea!

Stay up-to-date

- Summary
- Timeline
- Updates ¹
- Forum ²
- Teams ^{5K}
- Resources
- FAQ
- Upcoming Webinars

Ask questions

Build a team

Access valuable resources, like the Rules!

Power Connectors: The American-Made Network

What Are Power Connectors?

- Organizations under subcontract with the American-Made prize administration team
- Provide prize outreach and competitor support

What Do They Offer?

- Training and teaming sessions available to those interested in competing
- Office hours (both group and 1:1) for application feedback, questions, and general support

How Do I Contact Them?

- Direct contact information is provided on the HeroX platform
- Training sessions and office hours available via Forum, Resources and Upcoming Events



Thank you! Questions?

Email:

communityenergy@nrel.gov

Website and Forum:

<https://www.herox.com/CommunityEnergyInnovation>

