

# Together We Will Re-energize Chicago's Southside!

## WE ARE A JOINT VENTURE



**EQUITABLE ENERGY JUSTICE**

## WITH A PILOT PROJECT

- We start with the 803-building London Towne Houses Co-op and seven neighboring properties. LTHC was founded in 1967 so Black people who were discriminated against could own homes in Chicago's Southside.
- Ultimately, we will expand our work throughout the Imani Community including the members of the Far Southside Chicago Coalition (FSCC).



### FSCC Communities

Roseland, Altgeld Gardens/Riverdale, Calumet Heights, Cottage Grove Heights, Fernwood, Morgan Park, Pullman, Roseland Heights, Rosemoor, Golden Gates, London Towne Houses, Washington Heights, West Pullman

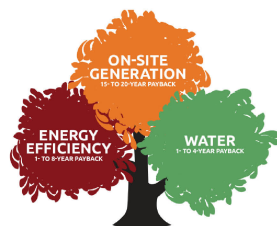
## AND THE ACE FINANCING MODEL

### How We Do It

- NO UPFRONT COSTS
- 
- SHARED SAVINGS
- 
- MEASURED, NOT DEEMED
- 
- NO REAL ESTATE LIEN
- 
- 100% OPEN BOOK



### Whole Tree/Whole Forest



If weighted net payback of all improvements portfolio wide is 4-7 years with all measures combined, we can finance.

### The Steps We Take



1. Survey potential measures
2. Determine costs/project savings
3. Apply incentives, grants, other funds
4. Use ACE model to do more
5. Apply model to the entire portfolio

### Representative Measures

Heat Pumps, Heat Pump Water Heaters, Weatherization, Insulate Pipes and Storage Tanks, Variable Speed Pumps, Ventilation Controls, Heating System and Other Controls, Lighting (LED EnergyStar®), Programmable and EnergyStar® Smart Thermostats, WaterSense® Aerators and Showerheads, Toilet Replacements, Leak Detection and Resolution, Appliance Replacements

## WE'RE STARTING A COMMUNITY MOVEMENT

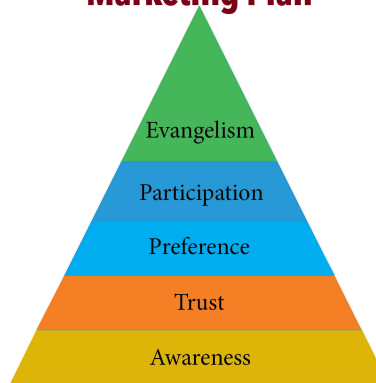
### Relationships

- TRINITY UNITED CHURCH OF CHRIST
- 
- FAR SOUTHSIDE CHICAGO COALITION
- 
- CITY & STATE POLITICIANS
- 
- LOCAL BUSINESS LEADERS
- 
- CLERGY
- 
- AREA NONPROFITS
- 
- COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS

### Campaign Theme



### Marketing Plan



### Planned Outreach Efforts

Community meetings/events, social media, public relations/media presence, website, flyers, church announcements, features on local leaders, politicians, clergy as endorsers, simple sign up neighborhood events, competitions, recognition for "Re-energized Communities", success story features/endorsements

## WITH OUR ACCOMPLISHED TEAM MEMBERS

- Patricia Eggleston, Esq., Executive Director of Imani Village
- Jeffrey Greenberger, President of ACE
- Daniel Greenberger, Chief Innovation Officer of ACE, Owner of GPS Creative
- Rupert Graham, IGW Staff Member, Imani Village Treasurer
- Kevin Tyson, Lead Community Organizer and Ambassador
- Royce Cunningham, Green Architect, Public and Educational Entities Ambassador
- Arthur Burton, President, Founder, AMB Industries
- Dan Moring, Program Manager, Slipstream