

Residents Rejuvenating Rowhomes for a Just Future



Our resident-led initiative seeks to rejuvenate rowhomes in the East Parkside neighborhood of Philadelphia. We will implement a neighborhood-wide approach to upgrading homes, focusing on connecting residents, the community's commercial corridor, recreation, and green space. Our proposal promotes a thriving community in East Parkside and beyond through:

- Surveying and documenting existing rowhouse needs;
- Engaging residents to identify and prioritize priority concerns to deploying high-performance solutions;
- Supporting residents to advance community greening and facilitate home assessments;
- Developing subsidized educational and training opportunities for local contractors on high-performance technologies;
- Building demand through showcase demonstration projects, where YouthBuild Philly students will upgrade homes with passive-house-inspired approaches;
- Creating standardized designs and specifications;
- Working with financing and real estate experts to create a model aligned with East Parkside's equitable development goals;
- Collaborating with City Council to ensure that upgrades do not lead to resident displacement or increased rents.

This process innovation will be fully documented as a replicable framework for similar Justice40 communities in the Mid-Atlantic, particularly in the cities of Baltimore, MD and Wilmington, DE to bring the benefits of upgrading rowhomes to additional under-resourced communities.



PROJECT LEAD

**Centennial Parkside
Community
Development
Corporation**

EDUCATORS & CONTRACTORS

**YouthBuild
Philadelphia
Charter School**

ARCHITECTS

KieranTimberlake

TECHNICAL ASSISTANCE

New Ecology