



## EXECUTIVE SUMMARY

### Our Company

RUPRO is a non-profit centered on fostering equitable green energy development in the Jacksonville community green energy development in the Jacksonville community

#### Vision

Link Contractors and suppliers of green technology to install upgrades while earning a living wage

#### Mission

Engage key stakeholders such as labor unions, community organizations and local government

#### Value

We value our connections to our community and the fostering of lasting change.

### Our Product

Connecting community with those able to complete energy efficient upgrades. Foster relationships with community organizations for equitable change.

### Business Target

Renovate low-income housing in the Jacksonville area with heat pumps, insulation and other technologies to reduce energy burden.